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Citation: Ahmed U, Fida BA, Thumiki VRR and Hamdun Al Marhoobi SS (2024) Electric vehicles adoption challenges in Oman: a comprehensive assessment and future prospects for sustainable cities. Front. Sustain. Cities 6:1360203. doi: 10.3389/frsc.2024.1360203

Muscat – Mays Motors, in cooperation with Oman Technology Fund, launched the sultanate's first electric car at Al Bustan Palace, A Ritz-Carlton Hotel, on Sunday. Priced at RO25,000, hundred units have been pre-booked in the first stage of production.

Speaking to Muscat Daily, Haider bin Adnan al Zaabi, co-founder of Mays Motors, said, "We are proud to unveil Oman"s first electric car – Mays iE1 – today."

According to Zaabi, Mays Motors" electric car is the beginning of a new and promising sector in the sultanate. "We have a team with more than 15 years of experience in the automotive field and are offering an opportunity to establish the first factory for the electronic car industry in the sultanate with an investment of RO5mn."

Zaabi claimed he and the Mays Motors team visited more than 130 car factories across Italy, Germany, China, USA, and India to arrive at the final design and specifications of Mays iE1, and that experts at Tesla, Maserati, BMW and Porsche have complimented the design of the car. "They predict global success for Mays iE1. It can accelerate from zero to 100km in a less than four seconds"

He informed that the car complies with international standards and specifications abi informed that the company is currently operating in a small factory in Barka. "We will start production at the end of 2023. We expect to make about 600 cars in the first five years. We have hired international marketing experts to promote our car."

Zaabi is hopeful that manufacturing of the electric car will contribute to building an integrated system of industries related to the automotive sector in the sultanate, exploiting locally available raw material and creating more than 800 job opportunities for small and medium companies.

Mays Motors has signed a cooperation agreement with the Renewable Energy Research Centre at Sultan Qaboos University to validate the sustainability of self-charging technology.

"We call on investors in Oman to invest in the car manufacturing industry, not for Oman only, but for profitability as well. Our revenue forecast for the first five years is over RO20mn. With further expansion, the value of the company is expected to increase to RO100mn in the next ten years," Zaabi said.

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