



Buying an ev charging station

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Installing electric car charging stations at your facility is a good business opportunity. Putting an electric car charging station on your business or multi-unit dwelling property will increase awareness of your brand, attract and retain customers and employees, and even add money to your coffers. Here is a brief overview of the benefits of buying an EV charging station:

When you lease an electric charging station you can generally avoid large upfront costs, and make monthly payments instead. Commercial buildings with parking garages or multi-unit dwellings can pass these lease costs as operating costs to tenants, which means no loans or adding unsavory numbers onto their balance sheets. At the same time, EV charging station owners have the opportunity to generate a third income outside of charging fees by charging other businesses to advertise on EV charging station television screens that target the EV driver.

When you buy EV charging stations you own and operate them and manage them as you see fit. WattLogic offers a turnkey installation EV charging option and has made the installation process a breeze. If you decide to go this route, we will take care of the design, installation by a verified and licensed electrician, construction, permitting, rebate and incentive management, and maintenance for you. Whether you are interested in a level 2 charging station or DC fast charging station commercial solution, we will handle it for you.

Keep in mind that when you buy EV charging stations you get to take advantage of all the rebates and incentives offered by local utilities (like Southern California Edison (SCE) in California or Tuscon Electric Power (TEP) in Arizona) and other entities, but if you lease an EV charging station you will not be able to take advantage of available rebates.

With Charging as a Service, you pay a monthly subscription fee and avoid paying all upfront costs, including installation costs and EV charging equipment infrastructure costs. You receive everything as you would have had you purchased it outright without paying for everything outright.

If you choose WattLogic as your EV charging company, we will take care of the rebates research and application process for you. Without Charging as a Service model, you will also receive revenue from customers or employees charging, which could cover the cost of your entire subscription fee. This could mean positive cash flow!

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Web: <https://hollanddutchtours.nl/contact-us/>

Email: energystorage2000@gmail.com

WhatsApp: 8613816583346

