## **Ericsson company**



Ericsson company

Ericsson has been a major contributor to the development of the telecommunications industry and is one of the leaders in 5G.[4]

Other countries and colonies were exposed to Ericsson products through the influence of their parent countries. These included Australia and New Zealand, which by the late 1890s were Ericsson's largest non-European markets. Mass production techniques were now firmly established; telephones were losing some of their ornate finish and decoration.[9]

Despite their successes elsewhere, Ericsson did not make significant sales in the United States. AT& T's Western Electric Company (via the Bell System), Kellogg and Automatic Electric dominated the market. Ericsson eventually sold its U.S. assets. Sales in Mexico led to inroads into South American countries. South Africa and China were also generating significant sales. With his company now multinational, Lars Ericsson stepped down from the company in 1901.

The acquisition of other telecommunications companies put pressure on Ericsson's finances; in 1925, Karl Fredric Wincrantz took control of the company by acquiring most of the shares. Wincrantz was partly funded by Ivar Kreuger, an international financier. The company was renamed Telefonaktiebolaget L M Ericsson. Kreuger started showing interest in the company, being a major owner of Wincrantz holding companies.[5]

In the 1920s and 1930s, the world telephone markets were being organized and stabilized by many governments. The fragmented town-by-town systems serviced by small, private companies that had evolved were integrated and offered for lease to a single company. Ericsson obtained some leases, which represented further sales of equipment to the growing networks. Ericsson got almost one-third of its sales under the control of its telephone operating companies.[5]

Ericsson introduced the world"s first fully automatic mobile telephone system, MTA, in 1956.[11] It released one of the world"s first hands-free speaker telephones in the 1960s. In 1954, it released the Ericofon. Ericsson crossbar switching equipment was used in telephone administrations in many countries.[12] In 1983 the company introduced the ERIPAX suite of network products and services.

The emergence of full mobile Internet began a period of growth for the global telecom industry, including Ericsson. After the launch of 3G services in 2003,[24][25] people started to access the Internet using their telephones.

In July 2016, Hans Vestberg stepped down as Ericsson's CEO after heading the company for six years. Jan

## **Ericsson company**



Frykhammar, who had been working for the company since 1991 stepped in as interim CEO while Ericsson searched for a full-time replacement.[28] On 16 January 2017, following Ericsson's announcement on 26 October 2016, new CEO B?rje Ekholm started and interim CEO Jan Frykhammar stepped down the following day.[29]

In June 2018, Ericsson, Inc. and Ericsson AB have agreed to pay \$145,893 to settle potential civil liability for an apparent violation of the International Emergency Economic Powers Act (IEEPA) and the Sudanese Sanctions Regulations, 31 C.F.R. part 538 (SSR).1[30]

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