France specific companies and products

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France is one of Europe"s strongest economies and boasts a large and affluent consumer base. Its manufacturing, aerospace and textiles industries comprise a large part of the national GDP, but emerging sectors also present new growth opportunities.

National leaders are becoming increasingly aware of tech"s economic potential and are launching new initiatives to capitalize on its high-growth potential. In particular, the country is investing heavily in artificial intelligence and aims to become a global leader in that space.

Thales is a technology company that works with some of the biggest names in aviation. Its services include cybersecurity, quantum computing and AI solutions for radar and drones.

Known for its beauty and cosmetics products, L"Or?al is a global personal care company headquartered in Paris. Its brands include retail labels like Maybelline and designer ones like Yves Saint Laurent and Prada. L"Or?al prides itself on developing its products with science-backed ingredients.

Qualtrics" software helps companies manage their workforces and understand their customers. Companies can collect feedback, monitor analytics, engage with users and unearth qualitative research on customer trends and behaviors through its" various products.

Herm?s is a luxury retailer that designs jewelry, makeup, clothing and home goods. The company employs 16,000 individuals and operates an immense distribution network, across brick-and-mortar retail and e-commerce.

Capgemini is a global IT company with over 270,000 employees. It"s known for its cloud hosting services, custom AI development, cybersecurity and enterprise network management.

Mistral AI is Europe"s answer to Chat GPT. The French artificial intelligence startup builds open-source AI models, which in turn help other companies create unique products. Like other companies, Mistral AI also offers chatbot and generative functionality with its Le Chat platform.

Technology company, Snap, is the developer of apps and services like Snapchat, Spectacles and Bitmoji. The company is headquartered in Santa Monica, California, and has 17 office locations, including Paris. Employees enjoy generous parental leave, commuter benefits and an 80/20 work policy.

Popular in Europe, Africa and Asia, Orange is a large telecommunication service provider for individuals and businesses. The company"s services include cable TV, home internet and mobile broadband. On the enterprise side, Orange provides cloud computing and hosting.

Dynatrace offers automation solutions and analytics that incorporate observability, business and security data at scale. It aims to help teams optimize and modernize cloud operations, offer high-quality digital experiences and expedite secure software delivery. The company"s French location is in Boulogne-Billancourt.

Founded in 2012, Contentsquare is a digital experience analytics company. With a platform powered by AI, it allows businesses to build strong customer relationships by providing contextual insights into consumer behavior and intent. The company partners with clients across industries including retail, telecommunications and travel. Contentsquare has offices all around the world, including Paris.

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