

Germany plug-in electric vehicles phevs

In November, new passenger car registrations in Germany amounted to 245,701, which is 5.7% less than a year ago. Year-to-date registrations are still positive at 2,602,726 new cars (up 11.4%).

Meanwhile, in the plug-in electric car segment, everything appears to be in the red after the government cut some BEV-related incentives (PHEVs have been on a downward trend for 11 months already).

In November, the total new plug-in electric car registrations amounted to 63,066 (down 39% year-over-year), which is 25.7% of the total volume (compared to an amazing 39.4% a year ago).

Plug-in hybrid car (PHEV) registrations decreased (eleventh time in a row) by 59% year-over-year to 18,124, although it was the highest volume so far this year. Because of the December 2022's rush to buy PHEVs, the true situation will be shown no earlier than 2024.

In November, Mercedes-Benz (7,740) and BMW (7,614) were able to sell the highest number of plug-in electric cars, noticeably outpacing Volkswagen (6,792), which was number one in terms of all-electric cars (5,784).

One of the most interesting things was that BMW set its new record of 5,594 all-electric car registrations (up 343% year-over-year), only slightly behind Volkswagen. Tesla was third best with 4,932 units.

After the first 11 months of the year, Mercedes-Benz has become the number one brand in terms of rechargeable car registrations, slightly ahead of the struggling Volkswagen. Volkswagen remains the number one in terms of BEVs though, while Mercedes-Benz is the main force in the PHEV segment.

Last month, once again was very good for the Skoda Enyaq iV (3,588 units), which became the fourth most popular all-electric model year-to-date. Together with the Audi Q4 e-tron and the Volkswagen ID.4/ID.5, the MEB-based crossover/SUVs noted almost 7,500 units in November and almost 70,000 YTD.

Institutional subscriptions

For reasons of data privacy, it was not possible to associate respondents with organizations in this survey. Thus, the number of organizations that are represented is not known.

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